

Our Ocean, Our Future



KIBS | Korea International Boat Show **2024**
3.8^{FRI} - 10^{SUN} KINTEX 345 Hall

Why Korea International Boat Show?

Increasing Number of Boat Users

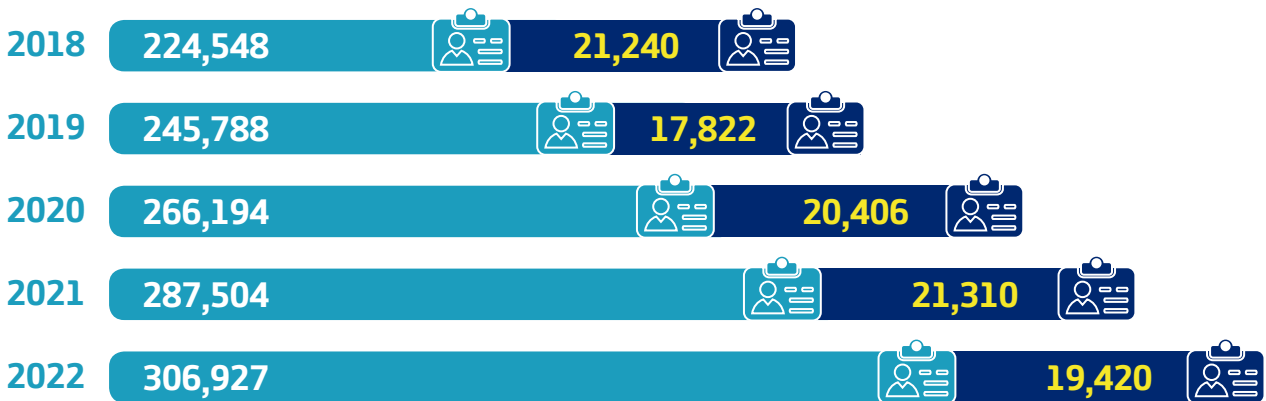
Leisure Boat Driving License

Total number issued as of 2022 **306,927**

*controlled by Police, written test and boat driving

Licenses Issued over Last 5 years

2018	2019	2020	2021	2022
21,240	17,822	20,406	21,310	19,420



5 year trend of annual licenses issued

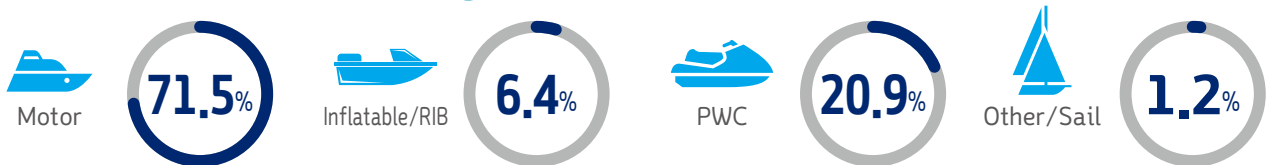
Registered Leisure Boats

Total registered Leisure Boats 2022 **35,793**

*controlled by Korea Coastguard with standard for construction and safety

New in 2022 | **2,386** New in 2021 | **3,073**

Broken down into 4 main categories in 2021



KIBS around the world

Possession of overseas network with a total of 8 institutions by signing MOUs with leading institutions related to the marine leisure industry overseas

-  British Marine Federation (BM)
-  Marine Industry Association South Africa (MIASA)
-  Union Nazionale dei Cantieri e delle Industrie Nautiche e Affini (UCINA)
-  Singapore Boating Industry Association (SBIA)
-  Deutscher Boots-und Schiffbauer-Verband (DBSV)
-  Australian International Marine Exports Group (AIMEX)
-  National Marine Manufacturers Association (NMMA)
-  Taiwan Yacht Industry Association - KHASING ENT. (TYIA)

Korea International Boat Show : The History of the Marine Leisure Industry

○ A New Wave from the West Coast

- 2008 Held the 1st Korea International Boat Show (Jeongok Port, Hwaseong)
- 2010 Received International Certification and Selected as Promising Exhibition from Ministry of Trade, Industry and Energy

○ Leading Technological Innovation and Overseas Expansion

- 2011 Joined the International Federation of Boat Show Organisers (IFBSO)
- 2012 Establishment of Korea International Boat Show 'Product of the Year'
- 2013 Relocated to KINTEX, becoming one of the top 3 boat shows in Asia
- 2013 Opened the Korean Pavilion at Marine Equipment Trade Show (METS)
- 2017 Opened the Korean Pavilion at International BoatBuilders' Exhibition & Conference (IBEX)
- 2018 Opened the Korean Pavilion at Taiwan International Boat Show (TIBS)

○ General Marine Leisure Industry Show

- 2014 Certified by U.S. Department of Commerce Trade Exhibition
Awarded Korea Exhibition Industry Award (Minister of Trade, Industry and Energy Prize)
- 2015 Acquired Certification from the Global Association of the Exhibition Industry (UFI)
Acquired Platinum Certification from the International Federation of Boat Show Organisers (IFBSO)
- 2017 Received Korea Exhibition Industry Award (Minister of Trade, Industry and Energy Prize)

○ Channel of Korea's Marine Leisure Industry

- 2021 Opened Online Exhibition hall of Korea International Boat Show
- 2022-2023 Simultaneous Event of Korea International Boat Show & Korea International Fishing Show



Overview of Korea International Boat Show 2024

Title Korea International Boat Show 2024 (17th)

Period 2024. 03. 08(FRI) ~ 03.10(SUN) / 3days

Venue KINTEX
Online Exhibition (kibs-online.com)

Hosted by  Ministry of Oceans and Fisheries  GYEONGGI-DO

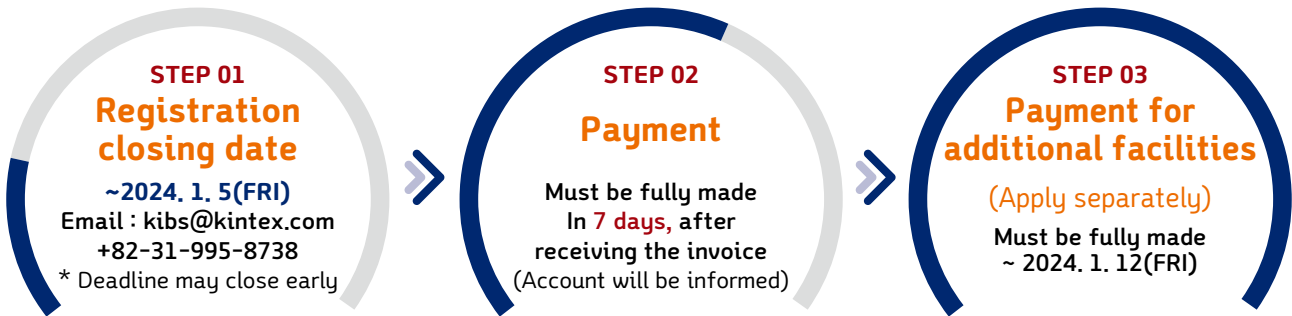
Organized By  KINTEX  kotra  KWECO  KMIA  Marina and Marine Industries Association of Korea

Exhibition Categories



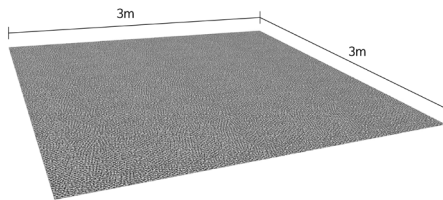
Exhibitor Guidelines for Booth Participation

Registration Guide



Types of Booth & Participant Fee

Raw Space



1 Booth
\$1,500

- Raw Space (3m x 3m / 1 booth)
- Need to apply minimum of 2 booths
- KINTEX designated subcontractors to do the Exhibition booth equipment construction
- * Additional facilities are requested separately

Shell Scheme



1 Booth
\$1,800

- Basic Booth, Signboard(English)
- Indoor lighting, Exhibition Carpet
- Information Desk, 3 Chairs, Rubbish Bin
- Electricity 1kw (220V)
- * Additional facilities are requested separately

* Booth Image is subject to change depending on the organizer's circumstances.

Supported Details

Classification	Conditions	Discount Details
Early-Bird Registration	1 st : Apply by 2023. 11. 3(Fri) 2 nd : Apply by 2023. 12. 8(Fri)	1 st : \$200 per booth 2 nd : \$150 per booth

*Additional Benefits for Overseas Exhibitors

Requirements	Booth participation in KIBS
Benefits	Accommodations · A maximum of 4 nights including 7 th -10 th March in designated hotel · 1 room per a company is offered
	Shuttle Bus · Shuttle Bus between Hotel-KINTEX will be operated within the show period

* Further details will be informed